Subject Code: AF1604

Level: 1

Contact Hours: Lect: 28 Tut: 14

Student Effort Hours: 120

Assessment Method: Coursework 50% Examination 50%

Credit Value: 3

Pre-requisites: AF1603

Co-requisites: Nil

Exclusions: Nil

Subject Leader/Lecturer/Dept. (AF)

Subject Aim:

This subject is intended to:

Building on the foundation study in the working of Hong Kong being a modern city economy, this subject aims to introduce the essentials of the economy of Hong Kong which are basic to the study of the system and the territory’s business environment.

Learning Outcomes:

Students will demonstrate their ability to:-

On successful completion of this subject, students are expected to be able to:

1. gain an awareness of the social and business structures of Hong Kong;
2. analyze Hong Kong’s business, financial and economic environment; and
3. evaluate the major policies implemented by the Hong Kong Government.

Brief Syllabus Content:

1. Economic Setting
   Growth and industrialization, business and industrial structures

2. Social Structure
   Community, prosperity and stability, income and inequality

3. Market Environment
   Competition and competition policy, business restructuring

4. Trade and Financial Sector
   External trade, international financial centre, security markets, retail and logistic businesses

5. Labour and Employment
   Employment, labour resources and Hong Kong’s competitiveness, labour relations

6. Government and Politics
   Government and administration, executive council, legislative council

7. Hong Kong – China Mainland Integration
   Economic integration and synergy effects, trade and investment, factor mobility

Teaching activities: Lecture (LT)/Tutorial (TU)/Seminar (SM)/Drawing (DW)/Laboratory or Practical (LB)/Studio (ST)/Workshop (WS)/Project (PJ)/Field Study (FS)/Guided Study (GS)/Visit (VS)
Learning and Teaching Approach (tasks and activities designed to achieve learning outcomes):

Concepts and basic issues are introduced through lectures. During seminars, students are required to review various business issues through class presentations and discussion. Other coursework assessment tools include in-class exercises and mid-term tests to develop students’ analytical, teamwork and communication skills.

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<thead>
<tr>
<th>Assessment strategy (assessment of student performance resulting from learning tasks):</th>
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<tbody>
<tr>
<td>Coursework : 50%</td>
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<td>Final Examination : 50%</td>
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<td>Total : 100%</td>
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Reading List:

Recommended:

Essential Reading


Reference List