# SUBJECT DESCRIPTION FORM

**Subject title:** Real Estate Development  
**Subject code:** BRE572  
**Credit value:** 3  
**Responsible staff and department:** Dr. B.S. Tang and Mr. Lennon Choy (BRE)  
**Pre-requisite (Subject title and code no, if any):** Nil  
**Recommended background knowledge:**  
Students are expected to possess some knowledge of the construction and real estate industries such as would be acquired through study on a degree in a built-environment discipline.  
**Mutual exclusions:** Nil  
**Learning approach:**  
- Lectures  
- Seminars and workshops  
- Independent study  
  - Assignment  
  - Self-study  
**Assessment:**  
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<thead>
<tr>
<th>Type</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Continuous assessment</td>
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<tr>
<td>Examination</td>
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**Objectives:**  
Students will gain a comprehensive understanding of the complex and dynamic process of real estate development, with special reference to the local context. An analytical approach to examine all the key social, political, economic, physical and regulatory factors which determine the nature and performance of the property development industry and an awareness of the multi-disciplinary nature of and both the theoretical and practical issues associated with property development.

**Keyword syllabus:**  
Real Estate Development; Transformation of Built Environment; Models of Development Process; Strengths and Weaknesses of Development Models; Factors Influencing Real Estate Development, etc.
Public Sector Regulations and Development Potential: Development Control and Real Estate Development; Understanding Planning, Land & Building Controls; Approaches in Development Control Decision Analysis, etc.

Key Issues in Real Estate Development: Property Finance and Property Cycles; Globalization of Real Estate; Land Development in China; Property-led Urban Regeneration etc.

Different Types of Real Estate Development: Office, Residential, and Industrial Development

Indicative reading list and references:


