



Real Estate Finance Forum & Networking

17 July 2014 (Thur)

6:00 - 7:30 pm

PolyU campus



FREE Forum
Register online now

Seats are first-come-first-served. Registration deadline: 10 July 2014

* Successful registrations will receive a confirmation email 3 days before event.

PolyU will be launching the first-ever interdisciplinary Executive Master in Hong Kong. The **Executive Master in Real Estate Finance*** is planned to be offered from January 2015. To mark the launch, the IAEE and Department of Building and Real Estate are hosting a forum and networking event, where top professors and industry expert will share insights on the real estate industry.



Prof. John Glascock
Director, Real Estate &
Urban Economics Center,
University of Connecticut

Changes in the USA Real Estate Market since the Liquidity Crisis - Examples of Successful Development

Professor Glascock will explain how the USA Great Recession occurred and why it's taking so long to recover. He will give an update on where Commercial Real Estate markets are today in the USA, the impotency of demographics to housing and the implications for real estate opportunities, with successful examples.

Professor John Glascock is the Director of the Center for Real Estate and Urban Economics at the University of Connecticut, USA. He was previously the Grosvenor Chair of Real Estate at Cambridge University, UK and the Oliver T. Carr Professor of Real Estate at George Washington University, USA.

He is active in industry groups and state associations of Realtors, and has also worked with many government groups and agencies. He has given numerous industry presentations and spoken at multiple conferences in USA, Europe and Asia. His academic research has been extensively published in top publications on finance, real estate and management and enjoys wide citations.



Prof. Eddie Hui
Professor, Department of
Building and Real Estate,
PolyU

China and Hong Kong's Real Estate Markets: A Golden Era to End?

On 26th May, China's biggest developer Vanke declared that the "golden era" is gone. Also, Hong Kong's residential sector has its strictest demand control measures in force. Are both real estate markets cooling off at long last? Professor Hui will examine the emerging trends in Hong Kong and Mainland real estate markets and offer his analysis.

Professor Eddie Hui is an all-round professional with diverse experience in research and consultancy projects. Before joining PolyU, he was responsible for research and development for a major professional surveying firm in Hong Kong.

Professor Hui is the Program Director for PolyU's new Executive Master in Real Estate Finance (pending validation approval) and IAEE's Executive Diploma in Shopping Centre Management. His public service is extensive, including as a Board member of Urban Renewal Authority, HK Government's Town Planning Board, Metro Planning Committee, and many professional bodies.



Mr. Paul Lam
Former Executive Director
of Henderson China
Properties Ltd.

Risk Management - Why Now?

Real estate values in Hong Kong experience significant appreciation over the past fifty years. Except for a few years following 1998, real estate values had always rebound very quickly from retreats only to reach new heights. Real estate investment and development businesses are considered by many to be relatively risk free. However, market and business environment are dynamic and significant changes have occurred, especially for those looking to expand their portfolios to tap overseas opportunities. Mr. Lam will explain why practitioners in the business need to develop a disciplined approach to Risk Management.

Mr. Paul Lam, a qualified accountant, was a former Executive Director of Henderson China Properties Limited. He was the General Manager of Henderson's Construction Department in 70s - 80s and subsequently appointed as an Executive Director of the Group. Following that, he formed Richland Development Corp. in California and successfully developed and built several large scale master plan communities and home building business in USA. In 2006, he rejoined Henderson Land's China Division.

Mr. Lam's experience is unique in that in addition to having operated in Hong Kong, USA and China, he also has hands-on experience in raw land development and construction of community infrastructures, homes and high rise structures, plus experience in the implementation of marketing, cost controls and management information systems in the real estate sector.

* The programme is subject to validation and final approval.

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Innovation. International. Interdisciplinary. Integration.

Rundown

- Welcome and Introduction
- Prof. John GLASCOCK's address
- Prof. Eddie HUI's address
- Mr. Paul LAM's address
- Open Forum and Introduction to Executive Master in Real Estate Finance
- Q&A