

BRE

DISTINGUISHED LECTURE

'BROADENING YOUR HORIZONS - THE SURVEYOR AS ENTREPRENEUR'

DATE: 4 November 2015 (Wednesday)

TIME: 6:30pm - 8:00pm
(Registration from 6:00pm)

VENUE: PQ304, 3/F, Core PQ,
HKPolyU, Hung Hom, Kowloon

MEDIUM: English

FEE: Free of Charge
(Priority will go to BRE Staff, Students and Alumni)
(No attendance certificates will be provided for walk-in guests)

SPEAKER:

Prof. Robert Couchman

Professor of Practice, BRE
Owner, SGT International
International Director,
South Kensington Estates
Trustee, Anstruther Estate



SPEAKER:

Prof. Robert Couchman was elected an Associate of the RICS in 1973 and a Fellow in 1985. He has been a member of the Malaysian Institute of Surveyors since 1982.

He now runs his own property consultancy company, SGT International. He is International Director of South Kensington Estates and a Trustee of the Anstruther Estate. He was Director and then Managing Director of the Peer Group, London based investment and development company, from 1994 to 2004.

Robert has previously held full time academic positions in Universities in UK, Hong Kong, Malaysia and Singapore. He was appointed Visiting Professor at the Royal Agricultural College in 1998 and is now their Director of International Real Estate. He was appointed Professor of Practice at Hong Kong Polytechnic University in 2014. He is also a Partner of Cambridge International Land Institute.

As Partner of Brooke Hillier Parker based in Hong Kong and Jakarta, he undertook a wide range of professional work throughout Asia between 1989 and 1995 and is still Vice Chairman of Satyatama Graha Tara, one of the largest property consultancies in Indonesia.

He is currently working on projects in Tanzania, Hong Kong, Malaysia, Indonesia and throughout UK. His main expertise is in Valuation, Portfolio Analysis, Investment and Development.

SYNOPSIS :

Based on over 40 years of academic and professional practice experience, Prof. Couchman looks at the traditional employment patterns of graduates entering the property industry.

The industry has changed over time and real estate education has changed to meet new challenges and now there are so many more opportunities not just in traditional surveying employment but in a much wider range of activity – and not just being part of a team but leading that team.

The skills of a surveyor are varied and require analysis, problem solving and innovation which are the prime requirements for managing directors and entrepreneurs. Perhaps it is time for Surveyors to join or take over from Accountants, Bankers and Lawyers at the top of the commercial tree.

ALL INTERESTED ARE WELCOME.

For details and reservation, please visit http://www.bre.polyu.edu.hk/BRE_Distinguished_Lecture/04112015/04112015.html

Enquiry : 3400 3867

Website : <http://bre.polyu.edu.hk/>